

Center Store GIG Calculator

Quick Guide

Overview: The purpose of this tool is to help a user calculate the potential direct GIG impact of price changes for grocery, frozen, and cooler UPC-based (Center Store) items.

Location: *Merchandising → Pricing → Center Store GIG Calculator*

General

- This application is to aid in calculating a simulated GIG (going in gross) for active core center store items.
- GIG% is calculated as: $((\text{Sales\$} - (\text{Units} \times \text{Current Cost})) / \text{Sales\$})$
- To view the intro Welcome screen's information again, either refresh the browser screen or hover over the upper right-hand corner icon on the landing page and click '? More Information'.
- This application is controlled by UTSA so you will only see stores & their data that are assigned to you.

Filters & Searches

- Only one retail zone may be selected at a time.
- The stores filter will only populate the stores that are within the selected retail zone.
- Department, class & subclass filters default to all but can be changed. Each subsequent filter cascades from the previous one.
- Use the search field to find a specific item number or description.

Data

- Data will be loaded into the application at **1:00 am Wednesday through Saturday**. 'Data Last Refreshed' date/time populates in the upper right-hand corner of the landing page.
- All 'current' costs & retails are effective as of the upcoming Saturday (same day if viewing the application on a Saturday).
- Core-reduced items that are on AD for one or more of the selected stores for the upcoming Saturday will have a flag populated by the item number.

Item Grid

- An item row populates details for all currently selected stores so some fields may be an average if values differ between stores.
- Columns can be manually sorted by clicking on the column header (except for the Price Perception Risk column).
- Price Perception Risk populates once a new retail is entered and applied for an item as low/med/high based on the item's tier and how much higher the newly entered retail is than the Recommended SRP. The row will also highlight based on the risk level as green (low)/yellow (med)/red (high). If the newly entered retail is lower than the Recommended SRP, it will always be considered a low risk.
- Forecasted units & sales are based on sales from the last rolling 12 months and the current active price.
- Recommended SRP is Save A Lot's zone price for an item/store(s).
- Current Active Retail will populate a store's single store price, if available. Otherwise, it will populate the zone price.

Simulation

- Simulation rows are expanded to after clicking on an item row and populate blank until a new retail is applied.
- You can apply a new retail to run the simulation by entering a price up to 2 decimal places in the open type field and either clicking the 'enter' key or the checkmark. Type in and apply different retails to see different simulation results.
- Clicking 'Save' will save a record for each of the selected stores with the newly applied retail for the item in the Saved Changes section. You can enter a different retail and save again to override the currently saved changes.

NOTE: *If there are any retails entered in the screen that have NOT been saved to the 'Saved Changes' section, these entries will be lost when sorting any columns or applying different filters.*

- Forecasted units & sales are based on sales from the last rolling 12 months and the newly entered retail.

Price Multi-Update Screen

- Checking 2 or more boxes for rows in the Item Grid will give you the option to open the Price Multi-Update screen to apply the same retail to multiple items at once. This function is limited to 20 items at a time.
- Clicking the Retail Price Family button next to the 'Save' button for an item in the Item Grid will launch the Price Multi-Update Screen automatically loaded with all items in the original item's retail price family. There is no limit of items for this function.
 - This button is only available for item's retail price family has 2 or more items.
- Entering a retail in the New Price field & applying it will apply the retail to all items in the Price Multi-Update Screen.
- Remove an item from this screen's simulation by clicking the 'x' at the end of the item row.
- Clicking 'Save' will populate an item/store record in the Saved Changes section for all items in the Price Multi-Update Screen for all currently selected stores in the Item Grid.

Saved Changes

- Newly saved records from Item Grid will populate at the item/store level at the bottom of this section. Once the screen/app has been refreshed or opened new, this section will re-sort on the item number.
- You can clear out this section clicking Edit Saved Changes/Delete All Saved Changes, delete individual records using the trashcan icon next to the desired item row or delete multiple records by checking the boxes next to the desired rows and clicking Edit Saved Changes/Delete Selected Saved Changes. Deleted saved changes will revert the record(s) in the Item grid back to their default view.
- You can export all records currently in the Saved Changes section to an Excel spreadsheet by clicking the 'Export Saved Changes to .XLS' button.

Store Totals Screen

- Accessed by clicking the 'Show Store Totals' button in the upper right-hand corner of the landing page.
- This screen displays summarized forecast & simulated item information for all stores currently selected on the Item Grid in the Store Totals (upper) section as well as for all stores assigned to the user in the RP Totals (lower) section.
- Hover over the store count at the top of the screen to see a list of stores for the Store Totals (upper) section.